

Horizon 2020 European Union funding for Research & Innovation



Rethinking coastal defence and Green-energy Service infrastructures through enHancEd-durAbiLity high-performance cement-based materials

# WP9.\_Dissemination and exploitation of Results

RDC (Leader)

Esteban Camacho

Partners participating: All partners

### **RDC**

RDC (2015) is an engineering firm specialized in advanced concretes. We cover design, calculation and production (IDIFOR).











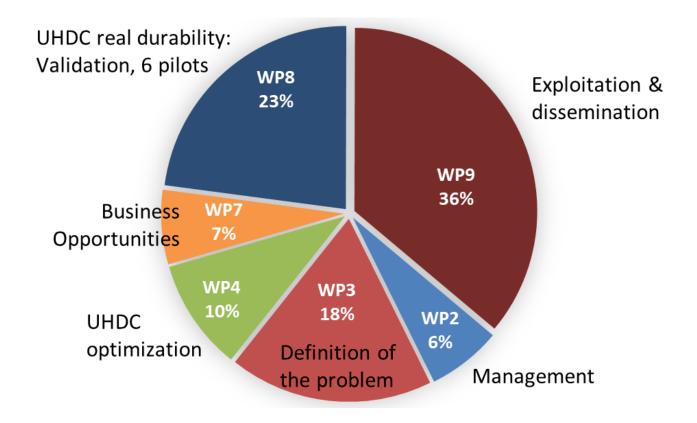






#### **RDC** in ReSHEALience

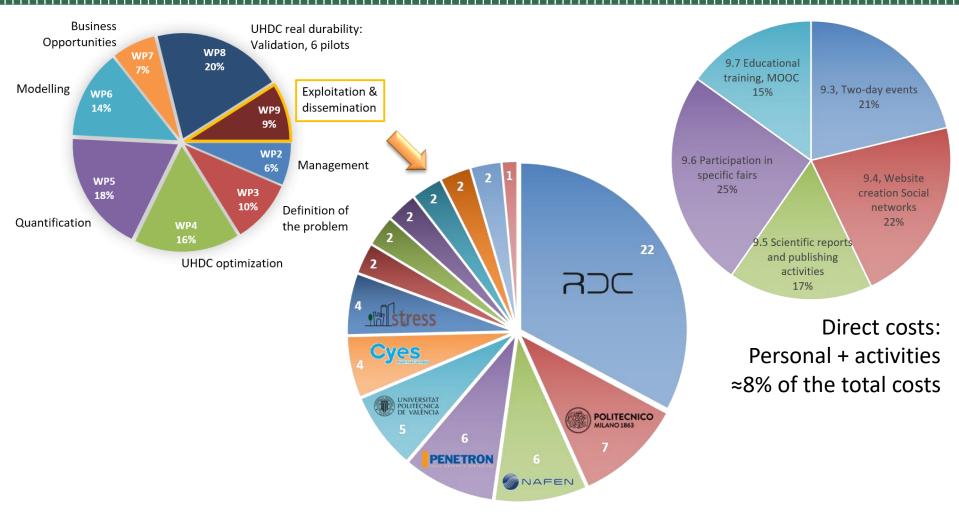
## RDC time divided per WP







#### WP9 in numbers







# **WP9** objectives

- Set the path to deliver the UHDC innovations to the market and transmit the project developments to the potential customers, scientific community and other stakeholders.
- Maximize the impact of the actions coordinated in other WPs.
- Demonstrate implementation to the CE

If a project is not well implemented: Communication can save the face If a project is well implemented: Communication can lead to excellence

Specific objective 5 (KPI5): 300 new subscriber/year to the newsletter (total: 1200)





## WP9 implementation strategy

- Periodic update of the PEDR
- Coordinate an IPR strategy that ensures business sustainability.
- Confer visibility to the demonstrations, results achieved and potential of the products developed, linking TRL6 and future market.
- Influence the decision-makers and promote their feedback, including the scientific sectors.
- Train future engineers in the field of durability and UHDCs
- Support other WPs:
  - T9.2/9.3 share the meetings with WP2
  - T9.6 facilitates WP8 monitoring
  - T9.2/9.5 provide input for WP7
  - WP9 promotes cooperation to support WP4, WP5 and WP6





# WP9 timeline. Tasks and partners

Leading	TASK		year 1				year 2				year 3				year 4			
partner		IASK		Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
RDC	9.1	Continuous update of the PEDR (Plan for Exploitation and Dissemination of Results)	D					D						D				D
RDC	9.2	IPR management (in collaboration with WP1 Task 1.3)																
UPV	9.3	Yearly two-day events in conjunction with committee meetings				М												
RDC	9.4	Website creation, management and development and social networking activities	D											N				
RDC	9.5	Scientific reports and publications	D									D						D
Penetron	9.6	Participation in specific fairs and conferences																
PoliMi	9.7	Educational and technical training and public conscience awareness rising activities										D						D M

D 9.1 – Plan for Exp. & Diss. of Results

D 9.2 - Website www.uhdc.eu

D 9.3 - Project brochures

D 9.4 – MOOC training for professionals, students, researchers

MS 14 – 1<sup>st</sup> two-day event to present actions and results of the project (M12)

MS 15 – 1<sup>st</sup> camera activated (M36)

MS 16 – Achievement of target number of subscribers in MOOC (M48)





### **Expected interactions within WPs**

#### Input:

- Relevant non-confidential knowledge and activities performed at WP3 to WP8.
- Audio-visual material from the six pilots of WP8
- Exploitable results as a consequence of developments from **WP3** to **WP8**.

#### **Output:**

- Reach other stakeholders that can enrich WP3 with more info about problems in aggressive conditions
- Structured IPR strategy for an adequate focus of the WP7.
- Interaction with stakeholders that will provide info to develop WP7 and guide the management (WP2) strategy to be market-oriented





#### **Task 9.1**

D9.1 Plan for Exploitation and Dissemination of Results – Leader: RDC [M3, updated at M18,36,48]: Related to task 9.1 "Continuous update of the PEDR"

Exploitation Plan (part of PEDR): List of the exploitable results and the risk analysis. Aligned with WP7

Definition of exploitable results + exploitation methods during/after the project, in accordance to T9.2.

Definition of the IPR protection actions to adopt to focus communication and set the path for exploitation.

Identification of actions needed to implement clustering with other projects.

Dissemination Plan (part of PEDR): Implementation of the scientific reports, trainings, MOOC...





#### **Task 9.4**

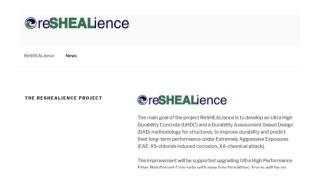
• D9.2 Website www.uhdc.eu - Leader RDC [M3, periodic update]: Related to task 9.4

"Website creation, management and development and social networking activities"

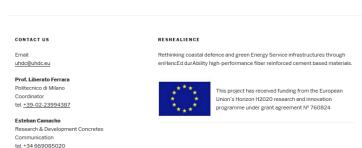
Main platform to upload project contents (activities, newsletters, brochures, public reports, link to scientific papers) and link the sources with additional information. Public results will be uploaded and updated.

The site will be promoted in social networks, websites of the beneficiaries, brochures and fairs

MS 15 – 1<sup>st</sup> camera activated (M36)









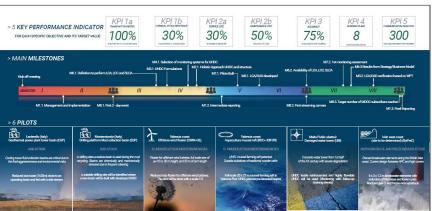


#### **Task 9.5**

• D9.3 Project brochures - Leader RDC [M3, update M28, M48]: Related to *task 9.5* "Scientific Reports and Publications"

Used to explain the project objectives and show the progressive project output in all WP9 activities









conscience awareness rising activities"

#### **Task 9.7**

D9.4 MOOC training schools for professionals, PhD students, researchers Leader: PoliMi [M28, M48]: Related to task 9.7 "Educational and technical training and public

45-h Massive Open Online Course through the site www.uhdc.eu. This will open the material to students, future engineers and society from the entire world, maximizing the impact.

Three streaming video-conferences will be displayed and Webinars will be used as a dynamic tool to interact with the students.

MS 16 – Achievement of target number of subscribers in MOOC (M48)





#### **Coordination in WP8**

- Mailing list with all task leaders and partners for planning, actions, review and contingencies
- Bilateral periodic mailing to leaders to add possible communications
- Exploitation: IPR Committee every 6 months (face-to-face or skype)
- Specific group for the management of the MOOC
- 2-day events (yearly) will be used also







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